June 2020 Volume 5, Issue 1

#### Our Mission

NAIMES is an organization dedicated to excellence and advocacy for military-affiliated students.

#### Our Vision

To advocate for and influence decisions that impact policy, legislation, and practices that safeguard the academic success of military-affiliated students.

# NAIMES

National Association of Institutions for Military Education Services

### educating our people in uniform

### -From the President-



John Aldrich NAIMES President President@NAIMES.org

To the Voluntary Education Community and Colleagues,

As I left CCME in March, I never dreamed that 83+ days later I would still be working from home. The global pandemic has distorted just about every aspect of our lives, exacting great costs to businesses, colleges/universities, and to those that we serve. While most institutions that provide education to military students have robust online programs, the case was not the same for our colleagues who serve traditional aged college students. Many of us have probably heard stories from our family members and friends whose children struggled to finish their semesters via video-based programs or other cobbled together education options.

Our traditional, campus-based colleagues are faced with the difficult decision on how to reopen their campuses, with the COVID-19 virus threat looming. Most institutions are coming up with creative solutions for social distancing on campus and I am sure that we will all learn from their examples. In addition, another fundamental question is "How do we reopen for face-to-face services on installations"? For those of us who have staff and faculty located throughout the United States and overseas, the challenges are daunting.

There is much to consider as we plan a return: What are the state regulations for travel? Do we allow our staff members to attend installation events, such as education fairs and graduations? How can we protect our employees and the installation communities, as they interact? What are the increased access regulations for each installations? Will we even be able to see our students? These are just some of the many questions that we will grapple with while moving forward.

Whatever each of our campuses decides, returning to "normal" operations will be a challenge in the weeks and months ahead. With the grip of COVID-19 still around us, we are faced with the reality of the risk we all take as we venture out into our communities. Shutting down our society will be a subject of debate for a long time to come, but I believe that it was the right thing for us to do. The decision on how to reopen installations is still somewhat unclear and varies from Service to Service. Please drop me a line and share how you are managing your return to campus, and please feel free to ask questions.

I wish you all the best as you venture into the "new normal." Be well.

NAIMES – We're on the Web! www.naimes.org

#### **NAIMES Members**

American Military University

Brandman University

Campbell University

Capella University

Central Michigan University

Central Texas College

Coastline College

Columbia College

Embry-Riddle Aeronautical

University-Worldwide

Grantham University

Park University

Pike's Peak Community
College

Saint Leo University

Southwestern College

Thomas Edison State University

Troy University

University of Alaska System

University of Maryland Global Campus

University of Oklahoma

University of Phoenix

Wayland Baptist University

Webster University

#### **Service Branch Update**

This is the Navy's plan for launching its new community college John R. Kroger

In February, the Department of the Navy released Education for Seapower Strategy 2020, a joint Navy-Marine Corps strategy to boost the intellectual and technological capabilities of our force. One of the key elements of that strategy is to create a new United States Naval Community College, which will dramatically expand educational opportunities for our enlisted force.

The need for this new community college is driven by the changing nature of warfare. In the 21st century, war is becoming even more technologically complex, and moving at an accelerated pace, forcing decision-making down to the NCO and petty officer level. To perform at our best and to protect our national security, we need to deploy the most technically advanced and intellectually capable enlisted force in the world. The raw material we possess — our enlisted sailors and Marines — is the best in the world. They are smart, disciplined, and focused. If we give them additional tools, through advanced community college educations, they will be even more effective.

This past week, we reached two important milestones in our effort to create this new community college: we announced the selection of Dr. Randi Cosentino to serve as the institution's first president, and the Coast Guard announced that they will be joining the Marines and Navy in the creation of the new school. With these exciting goals reached, it is now time to share some thoughts about the educational philosophy underlying the program and the next steps moving forward.

The purpose of the U.S. Naval Community College is to provide great college educations to our enlisted force in order to enhance the combat and deterrence effectiveness of the Navy and Marine Corps. The community college will grant college credit to sailors and Marines for training they receive in boot camp and at their rating or MOS training schools.

The community college will also offer a small number of general education courses designed to meet the specific educational needs of our force. For example, we are likely to offer a basic reading and writing skills course focused on the history of the Navy and Marine Corps and an ethics course designed to help our team members make positive decisions in their personal and professional lives.

We will then hand off our enrolled team members to educators at some of America's best community and four-year colleges, who will help our sailors and Marines complete their degrees. The college will operate 100 percent online, the only effective way to offer great educations to a large expeditionary force that is deployed all over the world.

The community college will offer roughly 10 majors in high-demand fields needed in the civilian world and in our military forces: fields of study like information technology, cyber, engineering, data science, and management. Enrolled students will have an opportunity to earn associate's degrees as well as up-to-date industry certifications in their majors. For the first year or two, we will select students to participate in the college, as we prove the concept

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2-Year Public Central Texas College Coastline College Pikes Peak Community College Southwestern College

4-Year Public
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Troy University
University of Alaska System
University of Maryland
Global Campus
University of Oklahoma

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#### Service Branch Update Continued -

is up and running at scale, we intend to offer open enrollment to our entire enlisted force. Our first pilot program, with approximately 500 students, will begin in January 2021. This will be followed by a second pilot program, with 5,000 students, in 2022. We hope to begin full-scale operations in 2023.

Our main goal this spring is to issue an RFP, or request for proposals, asking civilian community colleges and universities to apply to partner with us and join our first pilot program. We are currently drafting that RFP with Navy lawyers and hope to have it issued within the month. We are looking to partner with higher education institutions with proven track records delivering excellent, cost-effective online education to working adults at scale.

For me, quality is very important. I want to be able to look every one of our enlisted students in the eye and be able to assure them that they are getting access to some of the most valuable educational programs in the world.

A second goal this spring and summer is to work with Navy, Marine Corps and Coast Guard commanders to identify cohorts of students for the pilot program. Though nothing is currently final, I am hoping we will be able to place sailors who have recently finished Nuclear School in an engineering major; sailors and Marines in the information warfare communities in degree programs in IT and cyber; and members of the intelligence community in a data science major. With the Coast Guard joining the program, we will seek their input on the best programs for their team members.

A third major goal is to build support for the program in Congress. Though the Navy has funding to create the college and move forward with the first pilot program, it is essential that we win long-term authorization and budgetary support from the relevant congressional committees. In an important development, Sergeant Major of the Marine Corps Troy Black and MCPON Russell Smith met with congressional staff last month to explain the need for the program. My team has followed up as well, providing our perspective on the need and potential for the college. it is my hope that Congress will respond positively as they consider defense needs over the coming year.

The U.S. Naval Community College is a new concept, and in the armed forces, change is always challenging. But I have been very excited to see how positively the idea has been embraced by Navy and Marine Corps leadership. They know, as I do, that the community college is critical if we are to continue to deploy the world's best fighting force.

John R. Kroger is the chief learning officer for the U.S. Department of the Navy.

Full article can be found at <a href="https://www.navytimes.com/opinion/commentary/2020/04/19/">https://www.navytimes.com/opinion/commentary/2020/04/19/</a> this-is-the-navys-plan-for-launching-its-new-community-college

NAIMES is an organization comprised of institutional members dedicated to the delivery of quality postsecondary education programs to the military community. Through collaborative partnerships with DoD voluntary education leadership, sister organizations and agencies, NAIMES continuously seeks to promote quality degree programs, student support services, and

principles of good

practice. At its core,

NAIMES is committed to the academic success

of students within the

military community.

#### **Service Branch Updates**

#### SECNAV Announces First Naval Community College President

From the Office of the Navy Chief of Information

WASHINGTON (NNS) (NNS) -- Acting Secretary of the Navy Thomas B. Modly on April 2 announced that Dr. Randi Cosentino will serve as the Department of the Navy's first president of the new United States Naval Community College.

Cosentino comes to the Department from Guild Education, where she served as the chief academic officer. Guild Education works with major Fortune 500 companies like Disney and Walmart to provide college-level education and training to their workforces. Cosentino received her B.A. and Ed.D degrees from the University of Pennsylvania and her MBA from Harvard Business School.

"In today's complex global security environment, we need to provide world-class education to our enlisted force of Sailors and Marines," Modly said. "Dr. Cosentino's experience as an educator and administrator working with some of our nation's largest private sector employers will help ensure that all of our personnel have access to a top notch education while serving our nation."

The U.S. Naval Community College will partner with civilian universities and community colleges to provide enlisted Sailors and Marines an opportunity to earn an associate's degree online in high demand fields like cyber, IT, and engineering.

The planned delivery model, which will rely primarily on high quality civilian universities and community colleges with proven track records delivering strong positive outcomes, is very similar to that pioneered by Cosentino at Guild, which has been praised nationally for its cost-effectiveness and very high return on investment.

"I am honored to have the opportunity to serve our nation's naval services and to lead this new institution, as it develops innovative and collaborative approaches to educating America's Sailors, Marines, and Coast Guardsmen," Cosentino said. "The need for critical thinking, analytical problem solving, and effective communication skills that a college education provides has never been more important than it is in today's rapidly changing world.

"I look forward to enhancing naval readiness by developing the intellectual foundations of our enlisted force."

As president, Cosentino will be responsible for overseeing the daily operations for the Community College, which will begin teaching its first cohort of students in a pilot program scheduled for January 2021. The college's pilot program will focus on degree programs in IT, engineering, and data science. The first cohort will consist of 500 to 600 enlisted service members from the Navy, Marine Corps, and the Coast Guard.

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#### Service Updates Continued —

"The U. S. Coast Guard is excited to partner with the Navy and Marine Corps in establishing the United States Naval Community College," said Coast Guard Rear Adm. Brian K. Penoyer, force readiness commander for the Coast Guard. "Our people are the key to providing a Ready, Relevant and Responsive Coast Guard.

"The Naval Community College will help us meet the strategic goal to sharpen the skills of the mission ready total workforce and will help position the Coast Guard to recruit and retain an inclusive and diverse workforce that reflects the American public we serve," Penoyer continued. "We see the Naval Community College as the first step in building our Mission Ready Workforce for 2040 and beyond."

Establishing the new community college is one of the primary objectives of Education for Seapower Strategy 2020, released earlier this year. The Strategy called for creation of the community college because of the growing demand for technical skills and creative problem solving in the Navy and Marine Corps.

The U.S. Naval Community College will be part of the newly formed Naval University System, which includes the Naval War College, Naval Postgraduate School, Marine Corps University, and the U.S. Naval Academy.

Cosentino will report to John Kroger, the Department of the Navy's Chief Learning Officer. Joining Cosentino as Chief of Staff is Robert Kozloski, currently acting deputy chief learning officer for the Department of the Navy. Kozloski, who previously served as an

enlisted Sailor and Marine Corps officer, has been one of the primary architects of the Naval Community College concept.

Education for Seapower Strategy 2020 is based on three strategic pillars: Creating a Continuum of Learning for the Entire Force; Integrating Education into our Talent Management Frameworks; and Strengthening and Investing in our Naval University System. These three pillars and their supporting objectives seek to strengthen intellectual development in seven critical areas:

Creative and Critical Analysis
Ethical Decision-making
Strategic Thinking
Warfighting Excellence
Geopolitical Awareness
Technical and Technological Competence
Resource Management and Acquisition Acuity

"The most predictable thing we can say about the future is that it will be unpredictable," said Acting Secretary Modly. "Preparing for that future means investing in more platforms and new weapons systems, but nothing will be more important than the investment that we make in learning, and a force made up of people who thirst for it."

Full article found at: https://www.navy.mil/submit/display.asp?story\_id=112524

#### NAIMES Governance

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Iohn Aldrich

Vice President,

Military, Veterans & Educational Partnerships

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President-elect:

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### **Student Spotlight Awards**

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David Harvey Manager, US East Operations Central Michigan University NAIMES Treasurer

## NAIMES and Barnes and Noble College Announce 2018-2019 Student Spotlight Awards Recipients

The NAIMES / Barnes and Noble College Student Spotlight Awards were introduced to highlight the role that higher education plays in the lives of our military students, our veterans and our military spouses. Established in 2005 and first awarded in 2006, the NAIMES and Barnes and Noble College program awards five Student Spotlight Awards annually to recognize and celebrate the academic achievements of our nation's military-affiliated students. The award categories include active-duty undergraduate students who have earned less than 60 semester hours; active-duty undergraduate students who have earned more than 60 hours; active-duty graduate students, military spouses and veterans.

The 2018-19 award winners for each category were:

Active-duty undergraduate student (less than 60 hours) Award: David L. Fry David is a Marine who was accepted into the University of North Carolina at Chapel Hill Marine Enlisted Commissioning Education Program (MECEP) in June 2018 and will graduate with a Computer Science degree in Cyber Security. Upon graduation David will commission as a Second Lieutenant and continue serving in the Marine Corps. David enjoys woodworking, outdoor activities and spending time with his wife and 6-year old son.

Active-duty undergraduate student (60 or more hours) Award: Katelyn Field Katelyn is pursuing a Health Science degree from Bellevue University while in the Air Force as a weather craftsman. Katelyn found her passion after being injured in a field exercise going through various physical therapies. She is interested in exercise physiology and the science behind yoga benefits. Katelyn enjoys participating in speaking/debate groups she enjoys outdoor activities such as hiking and kayaking. Additionally, Katelyn volunteers at a non-profit that provides resource and financial aid in the effort to end veteran suicides.

Active-duty graduate student Award: Michael A. Williams
SFC Michael Williams is pursuing a Masters of Science in Criminal Justice Administration at Columbia College. Michael's goal is to complete the program with a 3.8
GPA and after retirement use his experience and education to assist young men who are struggling academically. Michael credits the military to be the catalyst that set his educational journey in motion providing the appropriate tools and lit the pathway to follow. Outside interests include traveling, weightlifting and golf.

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Spotlight cont.

A Brief History of the NAIMES Organization

NAIMES was founded on March 26, 1975, in Los Angeles, California. Its first By-Laws were adopted on that date and have continued in force with only minor modifications since then.

Over the years, NAIMES developed a pattern of annual and semiannual meetings among its institutional representatives to discuss the relationship of the Institutions with the Department of Defense and with the individual military services. Of immediate and continuing concern was the desire of the member institutions to meet and exceed quality standards established by the military services. From its beginnings, NAIMES sought to provide a collective voice for the institutions to assist the DOD's established regulations for the department's Voluntary Education Programs. Over the years, NAIMES has grown from an original membership of 11 educational institutions to its current membership of 22.

Student Veteran Award: Dianne L. Reed

Dianne is currently attending Embry-Riddle Aeronautical University earning a degree in Homeland Security. Dianne retired in October 1992 from the Army after serving as an Ordnance Officer. Dianne says "a degree in homeland security is an ideal match for my background and experience, and feels that have been training for this new career her whole life." Dianne's goal is to work in a local emergency management agency and help her community prepare for and manage emergencies as well as lessen the impact by increasing resiliency individuals, businesses, first responders, and government agencies. Dianne's interests include spending time with family and friends, traveling, reading, camping and hiking. One of her goals is to visit every national park in the U.S. and so far has visited 28.

Military Spouse Student Award: Nicole N. Bier

Nicole is working on her PhD in Aviation while studying at Embry-Riddle Aeronautical University. She is also a military spouse supporting him while serving in the Air Force. Nicole believes her greatest academic accomplishment is helping other military spouses recognize their academic and professional value outside of supporting their service member and taking care of their children. Nicole says that education is a gateway to opportunities and freedom. In her free time, she loves to cook, hike, meet new people and learn about different cultures.

NAIMES and Barnes and Noble College salute these outstanding individuals for their service to our nation, for their accomplishments and successes to date and, as importantly, for their achievements to come that will be, at least partially, attributed to the benefits of continued higher education and lifelong learning.

CCME 2020 Recap —

CCME 2021Professional Development Symposium

San Francisco, CA

February 1-4, 2021



Esmeralda Silva CCME President

Message from the CCME President:

First and foremost, the CCME Board wants to thank all our members, attendees and collaborative partners for their support in Philadelphia and we hope that everyone gained valuable knowledge and key learnings that they were able to take back to their perspective organizations.

We had a successful 2020 Professional Development Symposium in Philadelphia, PA. The four-day symposium ran from March 9, 2020, to March 12, 2020, and included keynote speakers, concurrent sessions, military/veteran panels, and effectual networking. While we faced external challenges this symposium the collaborative and impact dialogue was invaluable and CCME is proud to be the platform to facilitate meaningful dialogue that leads to relevant strategies, innovation, and collaboration to enhance student success.

This year's event commenced with numerous pre-conference workshops, including our Newcomers Orientation, so first-time attendees could discover the meaning of CCME and connect with others. The informative and resourceful ACME 101 and 201 sessions allowed new and seasoned Advisory Council on Military Education (ACME) groups to define best practices and to create new State ACME groups across the Nation. We also had sessions on the history of CCME from Mr. Jeff Cropsey and we were honored to have two sessions from Student Veterans of America on leveraging LinkedIn and Advisor Training. We closed the afternoon with Teach Now Veteran Initiative and Skill Bridge session.

CCME Members and attendees are always excited each year to hear from Mr. Charles (Fred) Drummond (Deputy Assistant Secretary of Defense for Force Education and Training) as well as hearing from the service chief panel - Ms. Hildegard Buan (Chief Air Force Voluntary Education), Ms. Pamela Raymer (Associate Director, Army Continuing Education systems), James Johnson (Voluntary Education Service Chief, US Navy) and Mrs. Deborah Marconda (Education Section Head and the Leadership Scholar Program Manager (US Marine Corps). This year had three dynamic keynote speakers, Chief Master Sergeant of the Air Force Kaleth O. Wright, Vice President NCO and Soldier Programs Association of the US Army Daniel Dailey and motivational speaker JR Martinez.

This year we were also honored to have general sessions on the Department of Labor Apprenticeship Program and the DoD Credentialing Programs and we were able to get a sneak peek at the new MilGears Program. We also closed the symposium with an informative discussion with 4 University Presidents – University of Maryland – Global Campus, Thomas Edison, Trident University and Webster University.

I want to take a moment to thank our immediate past President Janice Neal for her leadership, perseverance and direction during a challenging time this year. Her composure and professionalism speak volumes to her character and CCME is grateful that she led us through the 2020 Symposium. This year's symposium would not have been possible without all the hard work of each and every board member and I thank you for your dedication and support.

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### **CCME Message Continued** -

As we look forward to CCME 2021 in San Francisco, CA, February 1-4, 2021 we are reminded that having various pathways in military education will assist our military and veteran students and their families to be well-equipped for success.

We look forward to receiving your confirmation to attend the CCME Professional Symposium. So, stay tuned via www.CCMEOnline.org for key registration and hotel information which will be posted in the near future.

Regards, Esmeralda Silva **CCME President** 

### Good News Story



Alisha Miller Associate Director, Office of Military & Veteran Education Thomas Edison State University NAIMES Vice President/President-Elect

International Adult and Continuing Education Hall of Fame 2020 Induction Ceremony held at the 2020 CCME Symposium:

The International Adult and Continuing Education Hall of Fame (IACEHOF) honors leaders in the fields of continuing education and adult learning, and serves as a record of inspiration for the next generation of continuing education leaders. Annually, adult and continuing education leaders from around the world are selected for induction into the Hall of Fame. Election to the Hall of Fame acknowledges that these men and women have made distinguished contributions to the field of adult and continuing education. Each has provided a crucial nexus between resources and learners. These innovative leaders have believed passionately in the evolutionary power of education. All are themselves exemplary lifelong learners and have left lasting impressions on the students, institutions, and organizations they have served.

The IACEHOF was formally established in 1993. The official home for the IACEHOF is the University of Oklahoma's University Outreach, Thurman J. White Forum Building in Norman, Oklahoma. Beginning with its inaugural induction in Charlotte, North Carolina, in 1996, 22 classes have been inducted into the IACEHOF. Its membership includes more than 300 members.

The IACE selected the 2020 Council of College and Military Educators (CCME) Annual Professional Development Symposium in historic Philadelphia, Pennsylvania as the location of their Class of 2020 Induction Ceremony. 2020 also marks a milestone for the Hall of Fame as its 25th anniversary. Prior inductees well known for their leadership in military and veteran education and participation in both NAIMES and CCME include Merodie Hancock, James Cronin, John Ebersole, Garland Williams and Grey Edwards, among others.

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2-Year Public Central Texas College Coastline College Pikes Peak Community College Southwestern College

4-Year Public Central Michigan University Thomas Edison State University Troy University University of Alaska System University of Maryland Global Campus University of Oklahoma

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#### **Good News Continued**

The 2020 ceremony was held on Wednesday, March 11th, 2020 at the CCME Symposium to recognize our colleagues that reflect the great diversity of adult and continuing education practice and scholarship and the increasingly global leadership community that constitutes the IACE Hall of Fame. Inductees this year included our very own NAIMES' member and past President, Louis Martini, from Thomas Edison State University, recognizing his contributions to adult education, specifically related to the military and veteran community. In addition, Amy Moorash, Chief at HQs US Army Installation Management Command, was inducted this year, among other educational leaders from across the world including Philip C. Candy, Jean Fleming, Linden West and James Witte. Please join us in celebrating this outstanding accomplishment with our colleagues.

Visit the IACEHOF website for more details on inductees and history at <a href="https://halloffame.outreach.ou.edu">https://halloffame.outreach.ou.edu</a>.